



HONOUR OUR VETERANS BANNER PROGRAM

The purpose of the Honour Our Veterans Banner Program is to:

- Recognize and honour our local Veterans, deceased Veterans, and active service members or Veterans who have served or are currently serving in the Canadian, Allied or Commonwealth Forces that have a tie to Cobourg. This could include those born in Cobourg, those who have resided, or currently reside in Cobourg, or those who have a close connection to the area.
- Promote continued Remembrance in our community.

As a community that supports and honours its Veterans through community and school activities, this program will put a face on the names of Remembrance and keep their legacy alive. The 16” x 48”, full colour 2 sided banners (see attached sample) will include a photo and name of the veteran, military affiliation and the banner sponsor and they will be proudly displayed throughout our beautiful downtown area of Cobourg from the beginning of the Poppy Campaign (Last Friday in October) up until approximately middle of November. Because the banners are purchased by sponsors, they will own them. However, they will be stored by the town of Cobourg so that they are safe and ready to be hung year to year. The banners will be hung annually for the lifespan of the banner, once a banner becomes ripped or faded it will be taken out of commission. Legion membership by the honouree or the sponsor is not a requirement for participation in the program.

Information to be provided and included on all banners:

Era Served – The following choices would be suitable: WWI, WWII, Korean War, Afghanistan, Peacekeeping, Regular Forces, and Reserve Forces. Years of service will not be included for consistency, simplicity and clarity's sake.

Branch of Service – Army, Air Force, Navy

Rank – Ranks will not be part of the banners as we want all Veterans to be recognized as equals.

Photograph – Photos are to be submitted in a high resolution 5” x 7” (minimum size) portrait style photo of the person in uniform. Digital photos in pdf or similar format of 300 dpi or better can also be submitted. Should a picture of the veteran not be available an appropriate image of a poppy can be substituted so that a banner can still be provided.

Name of the sponsor – Family, friends and community sponsors are suitable.

Flags – All banners include the same flags of Canada and Britain, even if they served for another allied country. The Veterans being honoured in Cobourg all have a tie to the community and therefore will be honoured under the flags of this nation.

Community Partner Logos - RCL Branch 133 and the Town of Cobourg are both partners in the project and will therefore be included.

Biography – Sponsors may also submit a short biography of the veteran along with the application. Information provided may include date and location of birth and death, as applicable, along with where and the years the veteran served and will be recorded with banner information as background.

For participation in the Honour Our Veterans Banner Program, please mail or deliver the completed attached application, along with a picture to:

Royal Canadian Legion Branch #133 Cobourg

135B Orr St.

Cobourg, ON

K9A 0J6

Attention: Jennifer Robison.

Applications and digital pictures may also be submitted to Jennifer at

poppy@cobourglegion.ca

Once the application is approved by the banner committee the applicant will be notified and payment will be made to the Branch by cheque, e-transfer, credit, debit or cash. After payment a proof will be sent to the sponsor for approval before the banner is produced.

Deadline for initial participation will be October 1st, 2025, to allow ample time to produce the banners. New applications will be accepted annually as this will be an ongoing legacy project that will pay tribute to all Canadian and Allied Veterans and active service members.

LEST WE FORGET



HONOUR OUR VETERANS BANNER PROGRAM 2025 **APPLICATION**

To participate in the Honour Our Veterans Banner Program, please complete and submit this application form, along with a picture.

The deadline for applications is October 1st, 2025. Please confirm your participation ASAP. Proofs of banner will be provided and must be approved before printing of banners.

HONOUREE (Information on banner)

Full name of service member (as it will appear on the banner)

Service (WW1 to present day) _____

Branch of Military _____

Signature of Consent of Living Veteran _____

SPONSOR Name of Sponsor to appear on banner _____

Relationship of Sponsor to Service Member _____

APPLICANT Name of Applicant (if different from Sponsor)

Relationship of Applicant to Service Member _____

Address of Applicant _____

Phone number of Applicant _____

Email address of Applicant _____

PHOTOGRAPH: Please include a high resolution 5”x 7” portrait style photo of the service person in uniform and/or a digital photo in jpg, or similar format, of 300dpi or better.

Applicant Signature _____

Printed Name _____

Date _____

